



# 2018 Sponsorship Opportunities



*We “JumP in” to positively impact the special needs community.*

JP Jumpers Foundation | PO Box 34406 | Richmond, VA 23234 | 804-621-5885 | [www.JPJumPersFoundation.org](http://www.JPJumPersFoundation.org)



# A Note From the Founder

Since the creation of the JP JumPers Foundation in 2013, the Foundation and it's team of Volunteer Board Members have supported, participated in and created events with the sole purpose of celebrating and bringing awareness to an oftentimes overlooked community.

**The Vision** of the JP JumPers Foundation is simple. It's to "JumP in" and positively impact the special needs community.

**Our mission** is to provide support for those affected by special needs through tangible assistance, public awareness, education and partnerships with other organizations.

It is with great pleasure that we now offer an unprecedented opportunity for Organizations, Corporations, Non-Profits, Community Partners and Small Businesses to see our full year of events, and have the opportunity to "JumP in" and show your support through various sponsorship opportunities.

Thank you in advance and God Bless your support and desire to "JumP In" for the Special Needs Community!

~Pam Mines, Founder





# 2018 JPJF Scheduled Events

JP JumPers Foundation, PO Box 34406 Richmond VA 23234 | 804-621-5885 | info@JPJumPersFoundation.org | www.JPJumPersFoundation.org

Donate via paypal at: [Donate@JPJumPersFoundation.org](mailto:Donate@JPJumPersFoundation.org) OR go to the website and click on the JPJF Logo with the word Donate!!

	<u>Day</u>	<u>Date</u>	<u>Event</u>	<u>Event Name</u>	<u>Venue</u>
1	Mondays	Monthly EVERY 4th Monday Jan-May, Sept-Nov (unless otherwise noted)	6:00p-8:00p	JPJF Board Meeting	Richmond Police Dept 4th Precinct Community Room (2219 Chamberlayne Ave., Richmond VA 23222)
2	Thursdays	Monthly EVERY 1st Thursday	11:30a-1:00p	Serving our 1st Thursday Friends	Broomfield CME (609 Jefferson Davis Hwy, Richmond VA 23224)
3	Mondays	3rd Mondays 4 times a year; January, April, July & October	6:00p-8:00p	"JumPing In" at JumPology	JumPology (10087 Brook Rd., Glen Allen, VA 23059)
4	Sunday	April 22, 2018	5:00p-9:00p	JPJF Light It Up Blue World Autism Day 3k Walk Event	Science Museum Front Lawn (2500 W. Broad St., Richmond VA 23220)
5	Saturday	November 17, 2018	3:00p-7:00p	JPJF Giving Tree LIVE Launch	Positive Vibe Café (Stratford Hills Shopping Ctr., 2825 Hathaway Rd., Richmond VA 23225)
6	Sunday	December 9, 2018	1:00p-5:00p	JPJF Giving Tree Wrapping Party	63Thirty5 Restaurant (6335 Jahnke Road, Richmond VA 23225)
7	Saturday	December 15, 2018	3:00p-7:00p	JPJF Special Needs Worship Service & Gift Distribution	Huguenot High School (7945 Forest Hill Ave., Richmond VA 23225)
8	Thursday	December 27, 2018	6:00p-7:30p	Board Appreciation Toast (Private Event, Invite Only)	Southern Kitchen (1726 E. Main St., Richmond, VA 23223)
9	Thursday	December 27, 2018	7:30p-9:00p	Year End Community Toast	Southern Kitchen (1726 E. Main St., Richmond, VA 23223)







# JPJF Board Meeting

**JPJF BOARD MEETING SPONSOR: \$200**

**(7 Spots Available - January thru May and October thru November) Registration Deadline: 15 days before your desired month**

- Date: Every 4<sup>th</sup> Monday during the months of Jan. – May and Oct.– Nov.
- Time: 6:00pm – 8:00pm
- Location: Richmond Police Department 4<sup>th</sup> Precinct Community Room, 2219 Chamberlayne Avenue, Richmond VA 23222

# JPJF Annual Board Retreat

**JPJF ANNUAL BOARD RETREAT SPONSOR: \$1000**

**(1 Spot Available - September) Registration Deadline: September 1<sup>st</sup>, 2018**

- Date: Saturday – Sunday, September 22<sup>nd</sup> & 23<sup>rd</sup>.
- Location: Fairfield Inn & Suites by Marriott, 1402 Richmond Rd., Williamsburg VA 23185





# Serving Our 1<sup>st</sup> Thursday Friends

JPIF SERVING OUR 1<sup>ST</sup> THURSDAY FRIENDS SPONSOR: \$200  
(10 Spots Available) Registration Deadline: the 25<sup>th</sup> of the month prior

- Date: Every 1<sup>st</sup> Thursday
- Time: 11:30am -1:00pm
- Location: Broomfield CME, 609 Jefferson Davis Highway, Richmond VA 23224

**2018 1st Thursday Friends**  
 **Serving Dates**



**11:30AM - 1:00PM at Broomfield CME**  
**609 Jefferson Davis Highway, Richmond VA 23224**

Jan 4th	Apr 5th	July 5th	Oct 4th
Feb 1st	May 3rd	Aug 2nd	Nov 1st
Mar 1st	June 7th	Sept 6th	Dec 6th





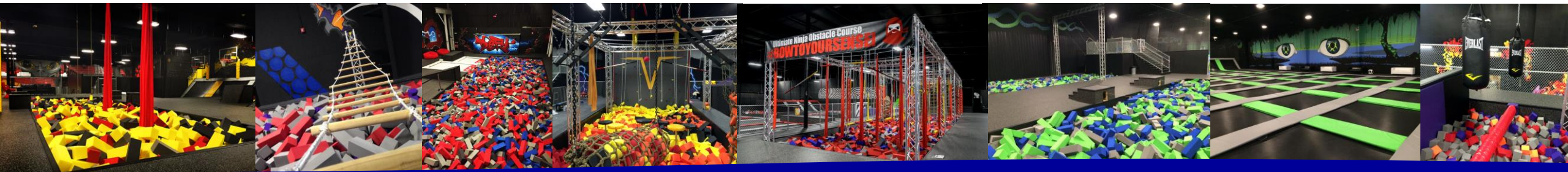


# “JumPing In” at Jumpology

JPJF JUMPING INTO THE NEW YEAR JUMPOLOGY SPONSOR: \$500

(2 Spots Available) Registration Deadline: the 1<sup>st</sup> of each month

- Date: 3<sup>rd</sup> Mondays, 4 times a year; January, April, July & October.
- Time: 6:00pm – 8:00pm
- Location: Jumpology, 10087 Brook Road, Glen Allen VA 23059





# JPJF GIVING TREE AND HOLIDAY EVENTS

The JP Jumpers Foundation is a 501(c)(3), Non-Profit Organization started by Mother, Special Needs Advocate and Author, Pam Mines. The foundation is named after Pam's son, JP who was diagnosed with Autism at 2 ½ years old.

The Foundation's mission is to provide support for those affected by special needs through tangible assistance, public awareness, education and partnering with other organizations. Our goal is to raise funds to support our community's very special individuals and their unique circumstances by creating a series of events that allows us to give back to families who are often overlooked, especially during the holiday season.

One of our main fundraisers is our Giving Tree Launch, Wrapping Party and Special Needs Worship Service. This series of events was established in 2013 and has grown by leaps and bounds every year! This is why we NEED you!

The JP Jumpers Foundation is thrilled to offer you this unique sponsorship opportunity to be a part of something bigger than ourselves. To be a part of a community where often times resources are low, but sincere gratitude from each and every recipient is high. This is an opportunity for companies and individuals to show their support for the thousands of families affected by Autism, Down Syndrome, Cerebral Palsy, Intellectual Disabilities and other Special Needs.

We offer sponsors face-to-face activation and engagement opportunities with the children, adults and families that we serve. You will have the opportunity to positively impact the special needs community at our upcoming events, as well as opportunities to be included on our social media platforms, JPJF website, event programs, flyers, inclusion in our JPJF Newsletter, visibility at the events, media exposure, and grass-roots efforts to reach and support a community of families that truly need our collective assistance.





# EVENT DETAILS AND FACTS

- The JPJF Christmas Giving Tree started in 2013 because the foundation recognized the financial burden that comes with caring for a loved one with Special Needs. Our desire was to alleviate some of that by launching the Giving Tree to help those with special needs during the holiday season.
- The Gift Distribution started at Second Baptist Church on Idlewood Ave., in Richmond, VA. By 2015 it was moved to Huguenot High School because a larger venue was necessary.
- On the very first Giving Tree there were just 23 names. In 2017, we had **more than 200 names** including those who are Spanish speaking. The Spanish application launched in 2016 because the foundation wanted to be inclusive and did not want to leave out this community, simply because of a language barrier.
- The JPJF series of events are HUGE because it enables the community as a whole to give back to the recipients on the tree. Every year at the end of the Giving Tree LIVE Launch we are proud to say that there are no names left. The community truly JUMPS IN to give back!
- **2018 Event Location and Times:**
  - **Saturday, November 17<sup>th</sup>** – Giving Tree LIVE Launch – 3pm-7pm – Positive Vibe Café, 2825 Hathaway Rd., Richmond VA 23225
  - **Sunday, December 9<sup>th</sup>** – Wrapping Party – 1pm-5pm – 63Thirty5 Restaurant, 6335 Jahnke Rd, Richmond VA 23225
  - **Saturday, December 15<sup>th</sup>** – Special Needs Worship Service – 4pm-6pm – Huguenot High School Auditorium, 7945 Forest Hill Ave., Richmond VA 23225







# PRESENTING SPONSORSHIP OVERVIEW

**PRESENTING SPONSOR: \$5000**

**(One Spot Remaining) Registration Deadline: September 1, 2018**

## **MARKS & EXCLUSIVITY**

- Category Exclusivity – Corporations must be from different business sectors
- Sponsor's Logo on JPJF Website with Link to the Sponsor's Website
- Sponsor's Logo on promotional flyers for the Live Launch, Wrapping Party & Special Needs Worship Service
- Program Ad inclusion for the Special Needs Worship Service
- Step & Repeat/Banner (Optional) - Sponsor must provide Step & Repeat
- Logo Inclusion on Official JPJF Christmas T-Shirts

## **ON-SITE ENTITLEMENTS**

- Opportunity to create a sponsor themed VIP/Sitting area at our Launch Party and Special Needs Worship Service
- Ability to Speak on stage and to the Audience at ALL 3 Events
- Sponsor/Vendor Table to be setup at our Launch Party, Wrapping Party and Special Needs Worship Service (Table and chairs provided).
- Logo/Ad Inclusion on Main Screen at the Special Needs Worship Service

## **MEDIA ENTITLEMENTS**

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP Jumpers Foundation and Instagram & Twitter - @jpfoundation
- On-air mentions in any TV and Radio Media Interviews

## **PUBLIC RELATIONS**

- Recognized as the Presenting Sponsor for ALL 3 Events On-Air, in Print and Online
- Inclusion on Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on Press Releases to local TV, Radio, Magazine and Newspaper Affiliates





# PLATINUM SPONSORSHIP OVERVIEW

**PLATINUM SPONSOR: \$4000 - \$4500**

**(Four Spots Available) Registration Deadline: October 20, 2018**

## MARKS & EXCLUSIVITY

- Sponsor's Logo on promotional flyers for the Live Launch, Wrapping Party & Special Needs Worship Service
- Sponsor Logo on JPJF Website
- Program Ad inclusion for the Special Needs Worship Service
- Logo Inclusion on Official JPJF Christmas T-Shirts

## ON-SITE ENTITLEMENTS

- Ability to Speak on stage and to the Audience at ALL 3 Events – (\*There is a **\$500 upcharge** for the added speaking opportunity.)
- Sponsor/Vendor Table to be setup at the Special Needs Worship Service (Table and 2 chairs provided).
- Logo/Ad Inclusion on Main Screen at the Special Needs Worship Service

## MEDIA ENTITLEMENTS

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP JumPers Foundation
  - Instagram & Twitter - @jpjfoundation

## PUBLIC RELATIONS

- Recognized as a Platinum Level Sponsor in Print and Online
- Inclusion on Promotional E-Vites, Newsletters, and Online Communications with Donors, Supporters & Families
- Inclusion on Press Releases to local TV, Radio, Magazine and Newspaper Affiliates





# GOLD SPONSORSHIP OVERVIEW

**GOLD SPONSOR: \$3000**

**(Four Spots Available) Registration Deadline: October 20, 2018**

## **MARKS & EXCLUSIVITY**

- Sponsor's Logo on promotional Flyers for the Live Launch, Wrapping Party & Worship Service
- Sponsor Logo on JPJF Website
- Program Ad inclusion for the Special Needs Worship Service
- Logo Inclusion on Official JPJF Christmas T-Shirts

## **ON-SITE ENTITLEMENTS**

- Logo/Ad Inclusion on Main Screen at the Special Needs Worship Service
- Sponsor/Vendor Table to be setup at the Special Needs Worship Service (Table and chairs provided).
- Live mentions at the event

## **MEDIA ENTITLEMENTS**

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP JumPers Foundation
  - Instagram & Twitter - @jpjfoundation

## **PUBLIC RELATIONS**

- Recognized as a Gold Level Sponsor in Print and Online







# SILVER SPONSORSHIP OVERVIEW

SILVER SPONSOR: \$2000

(Four Spots Available) Registration Deadline: November 1, 2018

## MARKS & EXCLUSIVITY

- Sponsor's Logo on promotional Flyers for the Special Needs Worship Service
- Sponsor Logo on JPJF Website
- Program Ad inclusion for the Special Needs Worship Service

## ON-SITE ENTITLEMENTS

- Logo/Ad Inclusion on Main Screen at the Special Needs Worship Service

## MEDIA ENTITLEMENTS

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP JumPers Foundation
  - Instagram & Twitter - @jpfoundation

## PUBLIC RELATIONS

- Recognized as a Silver Level Sponsor in Print and Online



**\* Please note that this level of sponsorship is reserved for Small Businesses Only.**



# BRONZE SPONSORSHIP OVERVIEW

**BRONZE SPONSOR: \$1000**

**(Four Spots Available) Registration Deadline: November 1, 2018**

## **MARKS & EXCLUSIVITY**

- Sponsor's Logo on promotional Flyers the Special Needs Worship Service
- Sponsor's Name on JPJF Website
- Program Ad inclusion for the Special Needs Worship Service

## **ON-SITE ENTITLEMENTS**

- Logo/Ad Inclusion on Main Screen at the Special Needs Worship Service

## **MEDIA ENTITLEMENTS**

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP JumPers Foundation
  - Instagram & Twitter - @jpjfoundation

## **PUBLIC RELATIONS**

- Recognized as a Bronze Level Sponsor in Print and Online



**\* Please note that this level of sponsorship is reserved for Small Businesses Only.**



# OTHER WAYS TO GIVE AND PARTICIPATE:

## SPECIAL NEEDS WORSHIP SERVICE VENDOR: \$100

(10 Spots Available – Open to Individuals and Small Businesses) Registration Deadline: December 1, 2018

- Vendor Opportunity at the Special Needs Worship Service. Must bring own table and chairs.

## FRIENDS OF JP CONTRIBUTOR: (NON-PROFIT ORGANIZATIONS ONLY): \$50

\*Non-Profit Organizations with NO paid staff: \$35

(Five Spots Available – Open to Non-Profits) Registration Deadline: December 1, 2018

- Vendor Opportunity at the Special Needs Worship Service. Must bring own table and chairs.
- Each Non-Profit will also give the JPJF an opportunity to have a table at their respective upcoming events.

**\*\*Each level above will include the following:**

- Inclusion on JPJF Social Media Mentions
  - Facebook - JP JumPers Foundation
  - Instagram & Twitter - @jpjfoundation







# Thank you for “*JumPing In*” for the Special Needs Community!



For more information please email: [info@JPJumpersFoundation.org](mailto:info@JPJumpersFoundation.org)